

SCOPE/HR/Conclave/2018/ 1326

November 26, 2018

Dear *Chief Executive*,

As we are aware, Startups India is a flagship initiative of Govt. of India with a land mark approach to build strong eco system for nurturing innovations and startups in India with performed employment opportunities alongwith Ministries of Govt. of India & its agencies. Various State Govts. and CPSEs have also been contributing significantly for development of new startups and building new India.

SCOPE, an Apex body of CPSEs, has been creating platforms and interfaces for CPSEs alongwith various other partners who can support the endeavour of CPSEs and benefit the stakeholders.

In the present context, bringing the implementing agencies and beneficiaries or policy makers under one roof would be an unique approach to give impetus to Startups supported by CPSEs and other Govt. agencies and would throw light on various dimensions of policy framework, process of setting up Startups, challenges faced by both implementing agencies as well as beneficiaries. It can also give an opportunity to youngsters, like, final year students or recently passed out students of IITs, NITs & Management Institutions etc. Accordingly, a **Two Day Conclave** is being organized on **14<sup>th</sup> & 15<sup>th</sup> February, 2019** on **“Synergizing Initiatives of CPSEs, Govt. Agencies and Industry Champions on Startups”** at SCOPE Convention Centre, SCOPE Complex, Lodhi Road, New Delhi-110 003.

Our endeavour would be to invite some of these agencies like Ministries of GOI, Professional agencies like SIDBI, KVIC, NIESBUD, GeM, State Govt. Agencies, and Institutions during the conclave to throw light on the process, progress, challenges and way forward for Startups. We would like to request CEOs of CPSEs, where Startups initiatives have already been taken place or planned, to share their experiences for the benefits of others.

Oil & Gas CPSEs have already taking initiatives for creating corpus of Startups fund, besides some others like NRDC, RailTel etc. In similar lines, this Conclave can help other CPSEs to get the relevant information and procedure to create Startups Fund either as a separate Fund or part of their CSR Funds. The Conclave will also help to utilized some of the technology products in their line of operation and services that can reduce the cost and improve overall efficiency, besides supporting fulfillment of MSME policy on procurement.

We also request CPSEs to nominate Officers in large numbers from diverse disciplines of HR, Finance, Project, Engineering, Corporate Communication etc., both from their Corporate Office and Units to participate and learn. Presence of Senior Team Members will bring better participation and take away from this Conclave in the larger interest.

A brochure of this Conclave is being sent separately to all CPSEs with detailed information on thrust of the Conclave, participation fee etc. Shri P K Sinha of SCOPE would be facilitating this Conclave and would be available at 9810308476, 011-24369740,

[pramodks@scope-online.in](mailto:pramodks@scope-online.in), [pramodks.scope@gmail.com](mailto:pramodks.scope@gmail.com). I would request CEO's of CPSEs to participate in big number in this Conclave, send maximum nominations and support the endeavour of SCOPE in this new and unique initiative.

Regards,

Yours



(Dr. U.D.Choubey)

✓ **To: All Chief Executives of CPSEs**

**Cc: Directors of CPSEs**



#startupindia



Two Day Conclave on

**SYNERGIZING  
INITIATIVES OF CPSEs  
GOVERNMENT AGENCIES  
AND INDUSTRY CHAMPIONS  
ON STARTUPS**

**SCOPE**  
PROMOTING EXCELLENCE

**14<sup>th</sup> & 15<sup>th</sup> February, 2019**

SCOPE Convention Centre, SCOPE Complex  
Lodhi Road, New Delhi- 110 003

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निवेश मंथन



The world today has entered the 4th Industrial Revolution and with this comes an era of Big Data and Artificial Intelligence. The technological advancements in recent decades have resulted in the making of giant meta-startups like Alphabet (Google parent company), Apple Facebook, Amazon and Microsoft. The net-worth of these five companies put together is 3.5 trillion dollars which places them at the fifth position in the world economy, only behind USA, China, Japan and Germany. Similarly in India, we have the answer for these meta Startups. For example, for Amazon, we have the Indian version named Flipkart, for Uber we have Ola, for Airbnb we have Oyo Rooms and these Indian versions are extremely successful in their respective domains. This is a manifestation of the advent of new technologies, innovations creating market value for their product and enhancing their country's economic prowess in the process.

With this idea, of making India a hub of technological advancements, the Startup India initiative was launched by the Prime Minister on 15th August, 2015. The Startup India initiative has the goal to promote innovation, generate employment and restrict the brain-drain. To boost up businesses, government is offering a tax holiday, inspector raj free regime and capital gain tax exemptions. India has a huge demographic advantage over the world with its 50% population below the age of 25 and 65% population below the age of 35. It is proposed that by 2020, India is going to be youngest nation in the world. All this might go in vain, if our young demography does not get ample support. Skilling and making them ready for the future should be at the top priority list. Therefore, Indian Government is making skill development a priority. A step ahead of this process is start-up India which is based on the motto of transforming youth into job-givers rather than job-seekers.

Since inception, Public Sector Enterprises (PSEs) have been contributing towards enhancement of capabilities of the youth by improving their educational level and skill development. They have been encouraging the youths in setting-up their own businesses. Thus, helping in establishment of tiny/micro industries. PSEs are now playing a crucial role in supporting start-up ventures and skilling youths to start their own businesses through their CSR efforts as well as form their CSR funds. In order to bring the implementing agencies, policymakers and beneficiaries under one roof to provide a unique approach to give impetus to Startups supported by CPSEs and other Govt. agencies, SCOPE is organizing this two day conclave on "Synergizing Initiatives of CPSEs, Govt. Agencies and Industry Champions on Startups". The conclave would throw light on various dimensions of policy framework, process of setting up Startups, challenges faced by both implementing agencies as well as beneficiaries and sharing learnings.

## Objective

- To give impetus to Startups supported by CPSEs and other Govt. agencies
- To create awareness about the existing framework/policies for Startups in India
- To promote innovation amongst the new generation
- To promote women entrepreneurs
- To provide platforms for budding entrepreneurs
- To share learnings from successful ventures



## Thrust Areas

- ❖ Startup Policy dimensions & Framework
- ❖ To promote awareness on initiatives taken by CPSEs on Startups
- ❖ To create opportunity for CPSEs to understand, build structure & investment policy framework for their Startup initiatives
- ❖ Enabling eco system conditions for growth of Startups
- ❖ Creating huge potential for technology enabled ideas
- ❖ Enabling new bench mark for India
- ❖ To promote out of box thinking and disruptive framework
- ❖ To nurture new ideas, innovations in energy, MSME and other sectors
- ❖ To promote entrepreneurship among Indians Youths.
- ❖ To foster curiosity & creativity right at school level
- ❖ To promote entrepreneurship among women
- ❖ To showcase some of successful startup ventures
- ❖ Learning from unsuccessful cases for New Ventures
- ❖ To collocate partnership of private players in startups in India

## Advisory Board

### **R. Chandrasekhar, IAS (Retd.)**

former President, NASSCOM & former Secretary, Department of Information Technology & Department of Telecommunications

### **R M Mishra, IAS**

AS & DC, Micro Small & Medium Enterprises, GoI

### **Dr. H. Purushotham**

CMD, NRDC

### **Prof. (Dr.) A. M. Agrawal**

Former Advisor & Director, AICTE, GoI  
Pro Vice Chancellor and Director, IBM, GLA University

### **Prof. Ranjan Mohapatra**

Chairman, VISION Group

### **Anil Khaitan**

former President, PHD Chamber of Commerce and Industry; Chairman (Startup Committee) ASSOCHAM

### **Dr. H. P. Kumar**

Director (External Affairs), Power2SME Pvt. Ltd.; Advisor, (MSME Facilitation Centre), PHD Chamber of Commerce and Industry; former CMD, NSIC, MSME

### **Ashok Haldia**

Former CEO & MD, PTC India Financial Services Ltd.

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CEO, DSCI

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### **Rajeev Ranjan Jha**

Editor, Nivesh Manthan

### **S. A. Khan**

GGM (CA), SCOPE



## Conclave Director

### **P K Sinha, SCOPE**

Formerly served PSU, DPE, GoI and World Class MNCs as Top Management Member  
E-mail: pramodks.scope@gmail.com • (M): 9810308476

# Who Should Attend?

Officers of PSEs from diverse disciplines of

- HR, CSR
- Project, Engineering
- Finance, Company Secretary
- Corporate Communication

&

**Aspiring Entrepreneurs**

## Co-ordination Team

**K. N. Dhawan**  
(M): 9899402234

**A Zaman**  
(M): 9868502306

**Rishabh Kumar**  
(M): 9810647251

**Garima Agarwal**  
(M): 7838063322

**Email: [startupconclave@scope-online.in](mailto:startupconclave@scope-online.in) or [pramodks.scope@gmail.com](mailto:pramodks.scope@gmail.com)**

## Programme Details

**Venue:** SCOPE Convention Center, SCOPE Complex, 7 Lodhi Road, New Delhi - 110003.

**Dates:** 14th-15th February, 2019

**Registration:** 09:00 a.m. to 10:00a.m on 14th February, 2019



## Course Fee

**Rs. 12,000/- + GST (18%) per participant**

Course fee can be paid by cheque/DD favouring “**Standing Conference of Public Enterprises**”.

Payment can also be made through ECS mode as per details below:

**Dena Bank, SCOPE Complex Branch, Lodhi Road, New Delhi- 110003, Saving Bank A/c No. 105010001856-  
MICR Code 110018021, IFSC/RTGS Code BKDN 0711050 GSTIN07AAPFS7390N1Z7**

## Delegate Registration

**Nominations may please be sent to:**

**Conclave Co-ordinator**

**Mr. A. Zaman, Senior Manager (HR), Ph : 011-24361747, Mob : 9868502306**

**Email: [startupconclave@scope-online.in](mailto:startupconclave@scope-online.in) or [pramodks.scope@gmail.com](mailto:pramodks.scope@gmail.com)**